



Cape Fear SORBA is proud to announce the 3rd annual Brunswick Brawl Mountain Bike Endurance Race on Saturday, October 12, 2013. The Brunswick Brawl course will consist of 9 miles of single track at the Brunswick Nature Park in Leland, NC.

Proceeds from this festival will be used to maintain and build mountain bike trails in Brunswick County and to promote off-road recreational opportunities in the surrounding region. With your support, we hope to continue the success of Cape Fear SORBA in community outreach and sustainable trail building and maintenance. The Cape Fear off-road cycling community will continue to grow with the support of companies like yours.



About Cape Fear SORBA

Cape Fear SORBA is a chapter of the Southern Off-Road Bicycling Association. As a volunteer, non-profit organization we are dedicated to improving off-road bicycling recreational opportunities within the Southeast region of North Carolina.

Cape Fear SORBA advocates for the creation, maintenance, and environmental stewardship of quality trail systems within the region. Our organization also fosters relationships with community leaders, promotes volunteerism and environmentally friendly outdoor recreation, thereby strengthening quality of life for individuals, families, and the greater community.

CFSORBA currently works closely together with the Parks and Recreation departments in New Hanover, Brunswick, Pender, and Bladen Counties for the construction and maintenance of four parks: Blue Clay Bike Park, Brunswick Nature Park, Heidi Trask High School Trails, Elizabethtown Trails. We consider it an honor and a privilege to work together with these municipalities to bring the best off-road experience we can to the general public.

About the Brunswick Brawl

Last year's 2nd annual Brunswick Brawl was successfully expanded to a 6- and 3- hour race format that appealed to 84 riders from Wilmington, Holly Ridge, Fayetteville, Raleigh, Charlotte, Myrtle Beach, Apex, Statesville, Charleston, New Bern, Cary, Jacksonville. Leland, NC served as last year's

Title Sponsor along with 13 other corporate sponsors. In addition, we had a record 20,000 website viewings surrounding the months of the race.



This year's Brunswick Brawl is expected to be even bigger with the addition of a new 1- hour racing option that will capitalize on this race's appeal to beginning endurance racers. We estimate that race day attendance should eclipse 100 registered racers, along with many family members and friends showing their support for a race of this intensity.

The Brunswick Nature Park is located in Leland, North Carolina, a growing residential community, which is drawing more families to the area than ever before. This has increased the demand for recreational outdoor activities that are family friendly. The Brunswick Nature Park meets this need perfectly, featuring custom built mountain bike trails, equestrian trails, and hiking trails.

Sponsorship-\$400 (Hi Resolution Logo Required)

- ✓ Business logo on event T-Shirts
- ✓ Hyperlinked business logo on Cape Fear SORBA website page for the event
- ✓ Business logo on all event posters if submitted by August 16th
- ✓ Business logo on all event flyers if submitted by August 16th
- ✓ Business website is linked via Cape Fear SORBA Facebook page
- ✓ Business booth space provided on-site at race location
- ✓ Additional Opportunities can be customized to fit your sponsorship needs. (Example: We would love to have trophy sponsorship and race day signage sponsorship)

Sponsorship- In-Kind (Hi Resolution Logo Required)

- ✓ Business name on event T-shirts
- ✓ Business logo on Cape Fear SORBA website page for the event
- ✓ Business name on all event posters if submitted by August 16th
- ✓ Business logo on all event flyers if submitted by August 16th
- ✓ Business website is linked via Cape Fear SORBA Facebook page
- ✓ Additional Opportunities can be customized to fit your sponsorship needs.

We would be glad to address any questions you might have about your sponsorship opportunities for the Brunswick Brawl on October 12th, 2013 by contacting Bill Sessoms at Bill.Sessoms@td.com.